



LECTURE - NETHERLANDS

SKIBOOK: IT'S TIME TO BOOK SKISCHOOL LESSONS ONLINE

Abstract:

The succes story of online booking in the Netherlands. SkiBook is an online reservation system for ski- and snowboard lessons. It operates easily, quickly and online via the private cloud. Clients create their own account and book their ski- or snowboard lessons online where and when it suits them. The bookings will pour in even when the ski school is closed and without interference of employees. SkiBook can help you to make 30% more turnover and save 50% of your time. In this lecture I will discuss the profits of SkiBook to the management, the course members and the trainer.

The online booking system SkiBook has given a netto turnover growth of 12%. The occupancy and the amount of lesson hours have increased. As a result of the bigger demand and the flexible price setting the price per hour in the high season was raised to its maximum. It is not difficult to be busy, it is way harder to calculate the best possible price and do the least work at the same time.

Content:

Are you also very busy, but do you still have free places in your agenda? Meet SkiBook, the online reservation system for ski- and snowboard lessons. SkiBook operates easily, quickly and online. For SkiBook you only need Internet connection. Clients create their own account and book their ski- or snowboard lesson online where and when it suits them. The bookings will pour in even when the ski school is closed and without interference of employees.

Discover the ease of SkiBook. Have we made you enthusiastic and do you also want 30% more turnover and save 50% of your time. Watch the instruction videos of SkiBook and contact us for more information.

You use SkiBook as an online service via the private cloud. For an even monthly amount you will receive access to the software via the Internet, including all updates. You always use the most recent software. And that without investment in hardware, and you don't need an IT-management.

SkiBook creates profit for all parties, ski school manager, course member and trainer:
Manager



Nederlandse vereniging van ski- en sneeuwsportleraren

Dutch association of snow sports instructors
Niederländischer Schneesportlehrerverband
Société hollandaise des moniteurs de sports de neige

Even when the Ski School is closed there will be online bookings, you can always receive payments directly and have control over the planning with clear and always actual overview of the available places. SkiBook will create a saving in time and costs and brings the ease of an online bookings overview with mail module.

Course member

At any wished moment where and when you want to book, pay and cancel your ski- or snowboard lessons. SkiBook gives freedom with the possibility to make an account yourself, without interference of a ski school manager.

Trainer

Always and everywhere an actual overview of the coming and past working hours. SkiBook provides trainers with the possibility to edit levels of course members, to give homework to them and to write transfers for colleagues.

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