

SMALL LECTURES



Congress
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SMALL LECTURES, Interski 2015, Ushuaia

The Importance of Learning Environment and Stages of Development in Teaching

The project Swiss Snow League will be briefly presented, and the relation between the different levels and stages of development is explained. Afterwards, the teenagers and their needs are described in order to underline the conclusions that had influenced the project Swiss Snow Academy. The differences in both projects, i.e. SSLE and SSAC, will be explained. Furthermore, we would like to discuss the importance of the adaptation of teaching methods according to the age of the learners.

By Alex Taugwalder



Snowboard Switzerland: Inspired by champions, focused on people

From the teaching manual to the new media. An overview of what is available in Switzerland:

- to animate guests
- to support instructors in their daily work
- to optimize learning in training courses

By Isa Jud



Initiative for Snowsports: Switzerland

Regrettably, it is no longer taken for granted that children should practise snowsports. Many children have not even stepped into a ski piste. The Initiative for Snowsports: Switzerland seeks to halt this trend and maintain and strengthen snowsports as a Swiss cultural heritage. The Initiative for Snowsports: Switzerland, of which Swiss Snowsports is a founding member, presents a national platform for instructors and schools, offering information about snowsports. It also provides all-inclusive and favourably discounted offers for snowsport days-out and camps.

By Gaby Mumenthaler



From guest to snow sports instructor

Ski schools certainly depend on their guests. However, they also need experienced and qualified instructors. By means of interesting ski school offers as well as flowing transition between learners and teachers, Swiss Snowsports aims to raise motivation in young snow sports enthusiasts to become professional snow sports instructors. Today's guest may become tomorrow's teachers. We are happy to explain you our educational structures that make this idea possible.

By Andri Poo



Telemark in Switzerland: between education, race and passion

"Free your heel, your mind will follow"

Behind this sentence there are both the strenghts and the weakness of telemark.

We will present the reality of telemark in Switzerland, made of increasing fanatics, world champions and a few teachers.

By Davide Melena



Key Lecture ISIA, Interski 2015, Ushuaia

THE INTERNATIONAL SKIMARKET by LAURENT VANAT

Riet Campell recaps the current status of the International Snowsports market

Themes:

- Current situation in the International market
- Development of the market since 2000
- Emerging Markets
- Domestic and foreign tourists
- Trends and challenges
- Leisure programmes not related to skiing

