

The overall theme of New Zealand's presence at Interski 2015 is the challenge "Attract, retain and develop" participation in snow sports. Our presentations will provide a response to this challenge by discussing initiatives targeted at all snow sports participants.

"Attract, Retain and Develop"

On Snow Workshops New Zealand

Ski Workshop: Achievement vs Learning – building skillful skiers

The NZSIA's goal to attract, retain and develop lifelong skiers has led to a change of teaching philosophy from safety fun and learning to safety fun and achievement. What is the difference? The student's end experience; their achievement. Join us in our workshop as we break down the skills required to move through the transition of a turn into achievable goals, and discuss why we believe achievement based teaching is more accurate.

Ski Workshop: Attract, retain, and develop young skiers using FUNdamentals

The NZSIA in collaboration with other industry partners has set the goal of attracting, retaining and developing young skiers to ensure the continued growth of our sport at all levels. To aid in achieving this the FUNdamentals programme has been created in conjunction with Snow Sports New Zealand; our national high performance organisation. Join us for an introduction to this *achievement* based programme which specifically aims to set kids up with skills that can lead to participation *and* performance in either race, free ride or freestyle skiing.

Snowboard Workshop: Safety-Fun-Achievement

In line with the goal of increasing retention in snowboarding lessons, SBINZ is focussing on the student's *end experience* to fuel their desire to return for more lessons. One approach SBINZ has been developing is the Safety-Fun-Achievement model. It is highly likely that you have come across a similar model in the past called "Safety-Fun-Learning". What's the difference? The student's end experience; their achievement. As part of this clinic we will be touching on a number of particularly fun riding tasks, looking at recognition and types of "fun" and exploring something we like to call *stoke factor*.

Snowboard Workshop: Versatility

In recent years SBINZ have aimed to embrace and pursue versatility throughout our system. We believe this is a key attribute in maintaining, and even increasing, snowboard lesson numbers in NZ. In this clinic we'll be showcasing some of the versatility tasks involved at the upper-end of the SBINZ certifications. We will also be looking at foot sensitivity and how we foster this, discussing why we believe that versatile instructors are so important to our industry, and presenting two of the main models we use in the SBINZ system that are relevant to versatility.

Telemark Workshop: Hooking the alpine cross over

After alpine skiers have gained the initial Telemark fundamentals it's time to steepen the learning curve with the goal of maintaining motivation, challenge and interest. We can do this by mimicking and developing achievable alpine performance tasks that the convert to Tele mark is familiar with and can adapt to a Telemark situation. By having familiar tasks we are more likely to see the student achieve feelings of success thus creating a willingness to progress and learn more. These tasks can be applied at any time in the learner to advanced progression. Come join us as we present this concept on snow.

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